



PATHWAY- THE CAREER COUNSELLING AND PLACEMENT CELL (2022-23)

Convenor: Prof. Neena Mittal

Co-Convenor: Mr. Siddharth Gupta

Pathway – The Career Counselling and Placement Cell of **Ram Lal Anand College, University of Delhi** has completed another successful year with a remarkable progress for the session 2022-23. The cell is divided into four departments namely - **Research and Development & Corporate Communication, Event & Management, Marketing, Public Relations**. The **President Agrim Sharma, Vice-President Smriti Chhabra** and the heads of the departments with the help of our Faculty Advisors lead to a commendable growth of the cell as well as the students with regard to placements and internships. Various workshops were organised in order to empower the students with the rising corporate needs and they were offered copious internship opportunities which helped them to get placed in companies.

Pathway strived to organise events ranging from workshops to internships which included the following:

- **Webinar on Role of Public health in India and Avenues in Public health**
- **Tips for scoring 99+ percentile in C. A. T**
- **Soft skill Workshop**
- **Workshop on Project finance**
- **Workshop on financial planning**
- **Certificate course on Business Analytics with Excel, Tableau and Power BI**
- **Workshop on Higher Education in U.S.A**
- **Milestone 3.0**

Our Vision and Mission -

Our core philosophy revolves around fostering a symbiotic and respectful atmosphere. Our focus is on facilitating both personal and comprehensive growth while setting a benchmark for achieving impactful results in alignment with institutional aspirations.

Our Vision is to make Pathway a leading and established placement cell across University of Delhi.

Our Mission is to infuse professionalism into students and provide them with opportunities, complementing their talent and skills.



Event Wise Report

➤ **Webinar on Role of Public health in India and Avenues in Public health:**

A Webinar was conducted in collaboration with *Indian Institute of Public Health foundation of India* on the topic '*Role of Public health in India and Avenues in Public health*' on 18th June 2022

The webinar was conducted on cisco Webex, 10:0 am-11:00 am. There were 70 attendees in the webinar

Topics discussed in the session were:

- Introduction to Public health and its importance
- Opportunities with respect to health courses
- Future career paths in public health




Pathway, The Career Counselling and Placement Cell of Ram Lal Anand College
In collaboration
with **Indian Institute of public Health -Delhi, Public Health Foundation of India** invites you to register for a webinar on,
"Role of public health in India and Avenues in Public Health"

REGISTRATION LINK IN BIO
Register before 5pm, 17th june 2022.

ABOUT THE SPEAKER:

Dr. Preeti Negandhi is an Additional Professor of Indian Institute of public Health -Delhi, Public Health Foundation of India. She has done MD, MSc(Public Health Research)

Date: 18th June, 2022
Day: Saturday
Time: 10AM - 11AM
Platform: Cisco Webex

➤ **Tips for scoring 99+ percentile in C. A. T**

Pathway - CCPC in association with *MARG - the management society of Ram Lal Anand College* presents a webinar on *'Tips for scoring 99+ percentile in C. A. T'* for all the MBA aspirants.

The Date and Venue of the webinar was Google Meet 5pm onwards on **23rd of July 2022**

There was a total of 118 Registrations for the webinar







Pathway, Career Counselling and Placement Cell in association with MARG, the Management society RAM LAL ANAND COLLEGE presents :

WEBINAR

"Tips for scoring 99+ percentile in C.A.T."
with **Shubham Dodeja & Sahib Chawla (IIM Lucknow pass out)**

Scan the QR code to register!
last date to register 21st July 2022 by 5 P.M.





Saturday, 23rd July 2022 at 4:30 P.M.  **On Google Meet**

Dr. Rakesh K. Gupta
(Principal, RLAC)

Dr Neena Mital
(Convenor, Pathway)

Mr. Siddharth Gupta
(Convenor, M.A.R.G.)

➤ **Soft Skill cum Placement Drive:**

A ‘*Soft Skill Training Workshop cum Placement Drive*’ was conducted in the college campus for 3 days from 7th- 9th September, 2022.



The whole Event was divided into two sections:

Section 1: 7th and 8th September 2022, wherein students were offered *Soft skill Training Workshop* lectured by *Vidhi Vats* who is a profound soft skill trainer at *British Council*.

120+ students attended the session which not only helped them polish their soft skills but also aided them draft and present a better CV for their interviews.



Section 2: 9th September, 2022. During this, screening of candidates for different companies like *Paytm*, *Accenture*, *AXIS Bank* etc took place followed by a proper *interview* session of the candidates.



➤ Workshop on Project Finance

The month of September marked another insightful workshop on finance in order to broaden the student's interests and skill set in finance. This year, the cell collaborated with Department of Statistics and conducted a Workshop on 'Project Finance' by IMS Proschool on **26th September, 2022** and was held in online mode.

The skill series workshop was conducted with **Mr. Suresh Varma**, a CFA program trainer and designer for courses for students at IMS Proschool Pvt Ltd.

Pathway- The Career Counselling and Placement Cell
Ram Lal Anand College
Presents

WORKSHOP ON PROJECT FINANCE
IN COLLABORATION WITH DEPARTMENT
OF STATISTICS.

26th September, 2022
4:30PM-6:30PM

Mr. Suresh Varma

OVERVIEW

- Building a basic franchise model in excel
- Profit forecasting
- Difference between FCFE & FCFF
- Investment Appraisal

REGISTER NOW

Prof. Neena Mital
(Convener Pathway,
CCPC and Panacea,
Statistics society)

Ms. Seema Joshi
(TIC Department of
Statistics)

Prof. Rakesh K Gupta
(Principal)

For any queries contact:
Smriti:8588023057, Namrata:9310663771

➤ Workshop on Financial Planning

Another event was added to this productive year wherein **Pathways** organised '**Workshop on Financial Planning**' on **8th January, 2023** keeping in mind that Financial planning is a subject which every student must have basic grasp off. The students were enlightened on how to plan their finances in order to make the most out of it. The workshop included session on Basic Excel and Time value of Money, Understanding Financial Planning and Application- Case Study. The case studies employed the use of financial data analysis methods and aided viewers to clear the concepts regarding the webinar at last. The case studies were based on real life daily monetary plans and problems which the students could actually relate to. It aided in

understanding the relevance and significance of the webinar and made workshop more engaging. A poster containing all the details of the event was launched.

PATHWAY **pro school** COLLEGE

Pathway-The Career Counseling and Placement Cell
Ram Lal Anand College
presents

WORKSHOP ON FINANCIAL PLANNING

8th January, 2023
12 p.m.
with
Mr. Anuj Kesarwani

Overview

1. Basic Excel + Time value of money
2. Understanding Financial Planning
3. Application - Case Study

REGISTER NOW

PROF. NEENA MITAL
Convener Pathway CCPC

Mr. Sidharth Gupta
Co-convener

PROF. RAKESH K GUPTA
Principal

For any queries contact:

EXHIBIT 1		
Example A: Calculating the Future Value of Current Retirement Savings - Future Value of a Single-Sum		
Notes		
7	Rate	6% Annual interest rate
8	Years	6 Years
9	Rate	6% Annual interest rate
10	Rate	6% Annual interest rate
11	Rate	6% Annual interest rate
12	Rate	6% Annual interest rate
13	Rate	6% Annual interest rate
14	Rate	6% Annual interest rate
15	Rate	6% Annual interest rate
16	Rate	6% Annual interest rate
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25	Rate	6% Annual interest rate
26	Rate	6% Annual interest rate
27	Rate	6% Annual interest rate
28	Rate	6% Annual interest rate
29	Rate	6% Annual interest rate
30	Rate	6% Annual interest rate



➤ 42-hour Certification course on Business Analytics with excel, tableau and Power BI

Pathways has started a certification course in collaboration with IMS Proschool to provide a foundation for college students to upgrade themselves with the latest skills required in the current scenario. The main focus of this course is on Problem solving with Excel, Business Statistics, Data handling with SQL and Data Visualization with Tableau.

The course was started on 15th February 2023 and ended on 26th April 2023.

Total number of students who registered were 34 and 23 out of them successfully completed the course. There were total of 20 classes of 2 hours each that were held for imparting skills among the students.

About the College

Ram Lal Anand College is a NAAC accredited college with a B++ Grade. The college ambience provides for holistic growth and development of the students. The alumni of the college are well placed in various multinational corporates and government sector at senior positions in India and abroad.

About IMS Proschool

IMS Proschool – Shaping Careers, Building Lives Upskilling Professionals and Enhancing Competencies. IMS Proschool is the market leader in delivering exceptional career-building courses using intensive professional certifications.



proschool
An IMS Initiative



Pathway

Ram Lal Anand College

Brings

A Skill Development
Certificate course on

Business Analytics with Excel, Tableau, Power BI

[CLICK HERE TO REGISTER](#)

(use College ID only)

Prof. Rakesh Kumar Gupta
Principal

Organizing Committee
Prof. Neena Mital (Convener CCPC)
Mr. Siddharth Gupta (Co-convener CCPC)

About the Course

This skill development certificate course is being organized for students of RLA to help them learn Business Analytics with Excel, Tableau, Power BI. The students will be taught from the scratch, covering all the relevant topics. This course will walk the students through fundamental data concepts, with practical exercises, in order to build them from an absolute beginner to a skilled user, in both analysis and visualization, working through the examples together to give them live practice. In Power BI students will be understanding the concepts and importance of data visualization, connecting with different sources, creating meaningful visualizations and dashboards for business recommendations.

Course Structure

Module 1 - Data Analysis with Excel

- Problem Identification & solving approach
- Working with Data a) Case Study1- Excel Basic b) Case Study2- Sum, Count, Average
- Working with Data a) Lookup, Match, Index b) Goal Seek, Data Table, Scenario Analysis Lookup, Index, Match, Goal Seek, Data table, Scenario
- Formatting and Visualization
- Working with Data a) Case 1- Text, Date b) Case 2- Power Pivot, Graphs, Chart

Module 2 - Business Statistics

- Business application of statistics
- Population and Sampling
- Probability
- Probability Distributions (Continuous probability distribution)
- Understanding Hypothesis Testing
- Hypothesis Tests with Z -test

Module 3 - Visualization with Tableau & Power BI

- Introduction to Tableau and Power BI
- Difference between Tableau and Power BI
- Extraction data into Tableau and Power BI
- Data Preparation, connecting with data, dimensions & measures.
- Types of Visualization in Tableau, Power BI
- Visual Analytics, Tableau Bin, Geo Map, LOD
- Creating Views, Working with charts, and Exporting Visualizations.
- Dashboard
- Story Teller and Projects

Registration Fees - Rs 1000
(Only for 2nd & 3rd year RLAC students)

[CLICK HERE FOR PAYMENT](#)

Course Duration- 42 hours

Limited Seats - 60
(first come first serve basis)

Start Date: Febraury 10th, 2023

Class Timings-

7:00 PM - 8:30 PM
(Wednesday & Friday)
9:30 AM - 12:30 PM (Sunday)

Last date to register-
FEBRUARY 8th, 2023

In case of queries, contact:
Smriti Chhabra (8588023057)
Namrata Saini (9310663771)

About the Faculty

Mr. Varun Anguralia





He is a Data Analyst at L&T Financial Services, Expert in Excel, Machine Learning models, Predictive Analysis and a Trainer. Mr Varun is a MCA and MBA graduate, holds 11 years of work experience as a Predictive Analysis and 6+ years of experience as a Trainer

Mr. Aditya

He is a Business Analyst at 50 Hertz, Expert in Excel, Machine Learning, Artificial Intelligence and a Trainer & Mentor. He is an IIT DELHI graduate, M.Tech and has 3 years of work experience as a Business Analyst and 2+ years of experience as a Trainer.

Mr. Rohan Saini

He is a Data Scientist at CBRE, Researcher expert in Machine Learning, Python, Tableau, Artificial Intelligence, Big Data, Trainer & Mentor, Consultant. He is a B-Tech(ECE) graduate and holds 5+ years of work experience as a Data Analytics and Data scientist and 4+ years of experience as a Trainer

Pathway - The Career Counseling and Placement Cell
Ram Lal Anand College
presents

A Skill Development Certificate course on


Business Analytics
with
Excel, Tableau, Power BI

[Register now](#)

Starting date -
10th February 2023

Registration fees : Rs.1000/-
only for 2023/2024
Batch of RLAC students

For payment link and details,
refer to brochure



Last date to register :-
8th Feb,2023

PROF. NEENA MITAL
Convener Pathway, CCPC

MR.SIDDHARTH GUPTA
Co-Convener, CCPC

PROF. RAKESH K GUPTA
Principal

For any queries contact:
Smriti: 8588023057, Namrata: 9310663771

➤ Workshop on Higher Education in U.S.A

Pathway in collaboration with *UBIQUITOUS*, The literary society organised a workshop on '*Higher Education in U.S.A*'

Date and venue for the workshop were:

27th February 2023

Seminar Room, 11am - 12pm

Learnings from the workshop:

- Q&A session
- Shortlisting universities
- Financing your studies via different sources and funding
- Components of the application
- Writing effective essay and resume
- Student Visa and pre departure orientation

The registrations were done offline.



 RAM LAL ANAND COLLEGE
UNIVERSITY OF DELHI

 Education
USA
U.S. Department of State

 UBIQUITOUS
THE LITERARY SOCIETY, RLAC

 USIEF

 PATHWAY
THE CAREER COUNSELLING &
PLACEMENT CELL, RLAC

HIGHER EDUCATION IN USA WORKSHOP

A comprehensive overview of U. S. Admissions & Applications including discussions on GRE, GRE Subject Tests, GMAT and language proficiency tests

 **Monday**
27th February 2023

 **Seminar Room**
Ram Lal Anand
College

 **11 A.M.**
Onwards

With
MS. RUPALI VERMA
(Adviser- Education USA)

PERKS!
Q/A Session
Shortlisting universities
Financing your studies via different sources of funding
Components of the application process
Writing effective essays and resume
Student Visa and Pre-departure Orientation

**SCAN THE QR CODE
TO REGISTER NOW!!!**



Prof. Rakesh Kumar Gupta (Principal) **Dr. Urvashi Kuhad** (Event Coordinator, Dept. Of English) **Prof. Neena Mittal** (Convenor, CCPC) **Mr. Taha Yasin** (Teacher-in-Charge, Dept. of English)

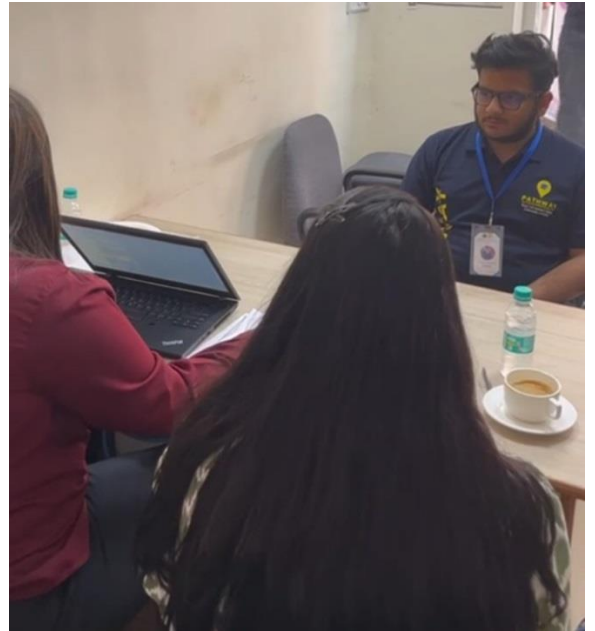
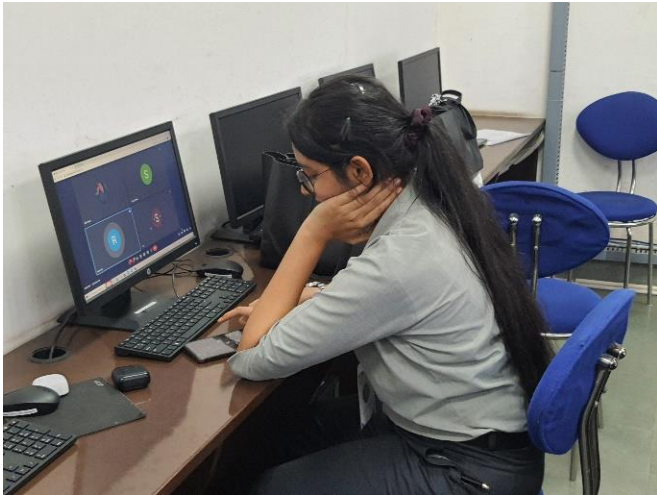
Milestone 3.0

PATHWAY: Career Counselling and Placement Cell, Ram Lal Anand College, University of Delhi, organized a two-day '**MILESTONE- PLACEMENT AND INTERNSHIP FAIR**' on **27th and 28th March 2023**, which took place in a hybrid mode. The event aimed to allow students to explore potential job opportunities and internships. It was a significant event for students seeking career guidance and employment opportunities as they interacted with industry experts and gained insights about the job market.



Pathway students' team, faculty and HR's with Principal during Milestone 3.0

Milestone, witnessed an impressive turnout with over 400 registrations, and more than 140 students belonging to different colleges of Delhi University gave interviews. The event proved to be fruitful for the students as they were offered placements and internships from over 20 companies like NIIT Axis Bank, Stubborn Factory, Learning Routes, Leading Solution, Data Vinci, and more. This was a significant opportunity for the students to showcase their skills and interact with potential employers.



Students facing online/offline interview

The event proved to be a great platform for candidates to showcase their skills and connect with potential employers. The pool of new ideas that were presented at MILESTONE 3.0 was remarkable, and it provided a stimulating environment for attendees to learn, innovate and grow.

The Placement cell believes in creating the best opportunities for its students. For that, we invite dozens of companies every year that offer various internship profiles ranging across Marketing, Content writing, Sales, Human resources, Research and development to Data Analytics. This year too has been particularly fruitful for placements and internships, with a significant number of companies participating and offering promising opportunities to the attendees. With the positive response received this year, the team is optimistic about inviting even more companies to participate in the next edition of MILESTONE.



In conclusion, Pathway added another successful year to its glorious past with remarkable growth. It empowered students with a pool of new experiences and opportunities.

We are grateful to all the teachers and members who contributed to this productive year for all their efforts and determination.